



STREET NURSES

Together, let's
end homelessness!

ENDING HOMELESSNESS: WAYS FOR COMPANIES TO GET INVOLVED

Partnerships & sponsoring



TOGETHER, LET'S END HOMELESSNESS



Street Nurses is a psycho-medical-social non-profit organisation, committed since 2006 to put an end to homelessness in Brussels, Liège and elsewhere. We aim to give a durable home the most vulnerable homeless people, who find themselves in a (seemingly) hopeless situation.

By focusing on hygiene, emphasising available resources (means, talents, capabilities), a “Housing First” approach and close cooperation with the social-medical network, the organisation has already been able to get more than 160 people off the street!

Street Nurses advocates sustainable and structural solutions based on a thorough approach taking global and long-term care of a person.

In Brussels and Liège, Street Nurses fields a multidisciplinary team: a doctor, nurses, social workers, educationalists, volunteers... Each of them convinced that the objective of ending homelessness is within reach. But that also requires that associations, citizens, companies, and the political world join forces.





Picture © Pierre-Yves Jortay

COMPANIES COMMIT THEMSELVES

At Street Nurses, we are convinced that everybody can contribute to creating a society in which homelessness does not (or hardly) exist.

Does your company want to help reach a social and local objective that's close to your heart? By joining forces with Street Nurses, your company can:

- Radically change the lives of homeless people in Brussels and Liège;
- Show its social commitment to clients and staff;
- Give staff an opportunity to participate in solidarity actions;
- Increase its visibility with its logo on our communication tools and during our events.

Are you interested? In this document, you will find out about different ways to support us and thereby help us end homelessness.

PARTICIPATE IN THE 20KM OF BRUSSELS WITH STREET NURSES



Street Nurses has participated in the 20km of Brussels for 13 years. Thanks to this event as well as the running and, since 2021, walking participants, we collect funds that allow us to give intensive support to homeless people and provide them with stable and durable housing.

Your company can play a role in ending homelessness

In 2022, the the 20km of Brussels take place on 29 May. There are several formulas for participation in function of the number of participants in your company:

Formula 1: a team of max. 10 persons

120€/participant

- Registration of participants
- A sport t-shirt in the colours of Street Nurses (and the possibility of adding, for 5€ per shirt, your company's logo)
- Healthy snacks and refreshments at the finish
- A massage at the finish
- We deal with the entire administrative and logistic organisation: you don't have to do anything (except training).

Formula 2: a team of min. 10 persons

110€/participant

- Registration of participants
- A sport T-shirt in the colours of Street Nurses, with your company's logo
- Healthy snacks and refreshments at the finish
- A massage at the finish
- We deal with the entire administrative and logistic organisation: you don't have to do anything (except training).

Nobody that sporty in your staff? Your company can help out in other ways!

The "T-shirt" formula: 1,000€

- Your logo features on each participant's t-shirt (except those sponsored by their own company)
- Your company will figure in our communication (social media, website, visuals) and in our annual report

The "Tent" formula: 2,000€

- Your logo will appear on our tent during the day's event
- Your company will figure in our communication (social media, website, visuals) and in our annual report

Ils ont déjà soutenu Infirmiers de rue pour les 20 km de Bruxelles :



BELGIUM SLEEP OUT : A CAMPAIGN THAT MAKES SENSE

In October 2022, Street Nurses will be organising a campaign to raise awareness on the fight against homelessness, to mobilise opinion and raise funds. That will be an opportunity to encourage citizens, companies, and the political world to commit themselves, each in their own way, to ending homelessness.

Programme :

- **A national conference** to stimulate exchanges among the actors in the fight against homelessness and to present political recommendations for a structural approach;
- **A communication campaign** to make citizens aware of, and mobilise them for, the fight against homelessness;
- **The event "Belgium Sleep Out"**, a hybrid action of solidarity asking participants to spend the night in less comfortable circumstances (in a place, agreed or not), including awareness- and fund-raising activities.

Your company can contribute to ending homelessness

There are several options, taking account of your company's resources and the motivation of your teams. In exchange for visibility (mention of your name and/or logo on various online and on-site communication media):

Formula 1: Team building during the event "Belgium Sleep Out"

Recruit among your people a group of volunteers to help Street Nurses with the public during this event. Good times guaranteed!

Formula 2: Collect funds to contribute to the reintegration of a patient of Street Nurses

Entrust a group of heroes and heroines with the collection of funds that will allow our team to help a person in precarious circumstances.

Formula 3: financial support

You appreciate our work, share our message, and wish to support us in a different way? Then you can co-finance our information and awareness-raising, as well as the event itself, with an amount of your own choosing.



OTHER POSSIBILITIES

You wish to help Street Nurses at the occasion of the 20km of Brussels or in the framework of the "Belgium Sleep Out" campaign without using the available formulas? Feel free to send us any amount of your own choosing.

Our team will gladly assist you.

Some indicative amounts:

- 1,000€** Housing a patient (furniture + bedding + professional cleaning)
- 1,900€** Purchase of pharmaceutical products during a year
- 2,600€** Professional equipment (rucksack, clothing) for a field team (more than 20 persons) during a year
- 3,000€** Food and drink for patients
- 8,000€** Accompanying a patient by a team of two persons during a year
- 15,000€** **This is the indicative amount necessary to accompany a homeless person, to provide a new and life-stabilising home.**



CONTACT US

Would you like to join the adventure? Then don't hesitate to contact us! We will be happy to examine with you how our partnership can be shaped in function of your needs and our realities.



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